



Project PSA

Optional Video Project

Public Service Announcements

Project PSA

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DVD – PSA Examples	



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Master Materials List

Student workbooks are used for every lesson. In nearly every lesson the white board and dry erase markers are used. Should you be inclined, transparencies can be made and used on an overhead projector with water based markers.

1	Demo PSA DVD
1	Video camera
1	Video tape (for recording)
1	DVD player
1	Television set

Students may want to use props for their public service announcements. Teachers should request that students provide these materials.

Upon completion of taping, the footage will need to be edited. Computers with editing capability will be required.

The instructor may also wish to burn a DVD of the public service announcements. Computers with this capability will be required.



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Nevada Standard Alignment

The following standards listed are those of the State of Nevada.

Unlike the Solid Waste & Recycling Curriculum, the list below is a summary of all six lessons. The standards are also restricted to science and language arts.

Science		Language Arts	
N.5.B.2	L.5.C.3, L.5.C.4	4.5.7, 7.5.5, 8.5.1, 8.5.2, 8.5.3, 8.5.4	5.5.1, 5.5.3, 5.5.4, 5.5.5, 5.5.6, 5.5.7

This series of lessons is designed to have a language arts focus based on scientific information previously studied.



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References

Hampton, C., (2003). *Preparing Public Service Announcements*. Retrieved April 23, 2006 from http://ctb.ku.edu/tools/en/sub_section_main_1065.htm



MEDIA RELEASE FORM

I hereby give permission to the Nevada Division of Environmental Protection /news media to photograph/videotape/interview my child. It is my understanding that this photograph/video/interview or portions thereof will be used for public view.

I agree to participate in these projects without financial remuneration, and I understand that this releases the NDEP /photographer/videographer/interviewer from any future claims, as well as from any liability, arising from the use of the said photograph/video/interview.

Name of Child: _____

(please print or type)

Address: _____

City, State, ZIP: _____

Signature of parent or guardian: _____

Date: _____

Explanation to Parents: Media Release Form

The Nevada Division of Environmental Protection is developing an educational and public outreach program. In doing so, there will be times when the media may request a taping in a successful classroom or an interview with a student, teacher, or administrator.

In trying to promote solid waste reduction and recycling in Nevada, members of NDEP may also photograph or videotape students, teachers, or administrators. The photographs, interviews, or videos may be used in public service announcements, put on official NDEP websites, or used in promotion.

This media release form will serve as permission to post such information as needed.